



Assistance League of Visalia
P.O. Box 4108, Visalia 93278

Annual Pickleball Tournament Sponsor Request

Dear Sponsor:

Assistance League of Visalia is a 501(c) (3) organization whose mission is to serve children and adults in our community through programs in literacy and wellness. We are hosting our annual pickleball tournament October 30th through November 1st and are hoping you might like to sponsor this event for children, adults and seniors. This year, there are three levels of support named for shots in pickleball.

So, give us your BEST SHOT!

THE ATP (Around the Pole) \$1,000	THE SMASH \$500	THE DINK \$250
Free registrations for 2 players	Free registrations for 1 player	Signage at the event
Signage at the event	Signage at the event	Media posts before & after the event
Media posts before & after the event	Media posts before & after the event	5 raffle entries for prizes
20 raffle entries for prizes	10 raffle entries for prizes	Lunch at the event if you attend
Lunch at the event if you attend	Lunch at the event if you attend	

Last year, with the help of all our sponsors and participants, we raised \$10,000. This sponsorship and proceeds from the event will allow us to purchase books for our literacy program for elementary school students. All students in the school receive a book that they select and take home for their home library. Literacy begins in the home and increasing the number of books in a student's home library will encourage a love of reading and literacy for the entire family.

We would like your sponsorship by October 18, 2026 in order to advertise your support. Thank you for considering being a sponsor.

Mary Salierno
VP Resource Development
Assistance League of Visalia
EIN # 77-0432122

Name: _____ If using free player registration, names of player(s) _____

How you would like the signage to read for your sponsorship?

Return the bottom of this letter and your check to the address above